

RESUME

Justin Ewing
Designer + Art Director
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PORTFOLIO

justinewing.com

EXPERIENCE

Inspirato 2012–2020

Sr. Designer

- Experience designing extensive digital and print assets for \$10 million dollar campaigns in a fast-paced work environment—including direct mail, social ads, video, websites, and interactive applications
- Impart a sophisticated aesthetic to effectively establish Inspirato within a luxury market, while guiding the visualization process of the brand to express and achieve business objectives
- Strategic partner to the CEO and business development team providing creative support for the launch of new products, business initiatives, and capital fund-raising efforts
- Set up brand and photography guidelines, in addition to the art direction and planning of photoshoots
- Instrumental in developing a retail experience center in several top-performing malls around the nation
- Designed the entire *Inspirato* magazine publication saving the company over \$50,000 in outsourcing fees
- Oversaw the print production of all marketing collateral ensuring the best quality materials, practices, and end product while working closely with vendors to balance production costs with project budgets

The Little J Marketing 2013–2019

Art Director, and Designer

- Specialized in branding and marketing development for small business and non-profits—creating company identities and advertising materials to improve customer acquisition and retention

Kaleid 2009–2012

Creative Director

- Cofounder of a high-end boutique furniture company—developing all brand assets and marketing materials that catered to an affluent clientele of wealthy individuals and business owners
- File to fabrication experience with industrial design products and services

Andrew Clark Studio 2009–2011

Designer, and Photo Editor

- Photoshoot assistant, photo editor, and album designer for extravagant weddings and lifestyle shoots that received hundreds of thousands of dollars in photography services and products

EDUCATION

University of Colorado— 2004–2007
Architecture & Planning / Environmental Design
Bachelor's degree

SOFTWARE PROFICIENCIES

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|----------------|-----------------|
| • Illustrator | • After Effects |
| • InDesign | • XD |
| • Photoshop | • Sketch |
| • Premiere Pro | • Animate |